

Blepharospasm Australia



Supporting Blepharospasm

NEWSLETTER

October 2017



No. 22

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Blepharospasm Australia Inc.

Chairman: John Yeudall 0419 045 698

Secretary: Lyn Smith 9582 1676

Member Liaison: Nola Pense 0409 882 618

Postal Address: All correspondence should be sent to the Secretary:

5 Fenton Place Bouvard WA 6211

Email: secretary@beb.org.au

Website: www.beb.org.au

End of Year Lunch

Friday 17 November 2017 at Citiplace - the Perth Railway Station Seniors Centre.

12noon - 2.00pm.

Please ring/leave message or email if you are coming.
We need the numbers for catering purposes.

Change of website address

After much consideration it was decided to change the address (or URL) of the website to a much more simple version of our name: **www.beb.org.au**

Our organisation remains the same: Blepharospasm Australia Inc. It follows that all our email addresses will reflect the change as well.

“Blepharospasm” is such a difficult word for people who have never heard of the condition. They don’t know what it means nor can they spell it and the old URL was a very long name to type. If members have the site bookmarked please change the link though the old name will automatically redirect to the website.

Member Liaison

Nola Pense has taken over the role of Member Liaison.

Nola has worked more than 25 years in business administration and is currently involved in two voluntary organisations as Secretary and Treasurer.

Since April this year Nola has contacted 85 doctors who treat Blepharospasm and sent each of them a copy of our “Invitation to Join Blepharospasm” with a request to hand it to their patients.





Invitation



You are invited to join all the other members and supporters to this year's very special **End of Year Lunch** to be held at

Citiplace Community Centre

Upper Level Walkway
City Railway Station Complex
Wellington Street, Perth

12 noon - 2.00pm

Friday 17 November 2017





This year we have secured the internationally
acclaimed



TWO JOHNNIES !!!



who will entertain us with music and laughter to cap
off what has been a very successful year for our
Support Group.

There will be **PRIZES** and other **SURPRISES** so
do come along

No cost to members



Supporters welcome - Interstate
visitors welcome

All we ask is that you RSVP as
numbers will be limited so it's first in
best dressed.



John Yeudall
Chairman

Raising Awareness

As our first key objective we have made some exciting progress with exposure in the media, being able to

1. get an article in the national Senior Newspaper
2. A live interview with the chairman on Maquarie Media radio station

Both of these are available on our website. Other articles are planned for other publications that are read by the first responders.

3. At the end of October we will have a presence at the annual congress of RANZCO (the Royal Australian and New Zealand College of Ophthalmologists) that will be held in Perth from 27 October to 1 November.

Each of these activities has resulted in our organisation coming to the attention of patients and treaters alike across the country with some interesting case studies of alternative treatments to that of botulinum toxin injections. These will find their way onto our website for members to read. More of this type of exposure is planned.

Blepharospasm Australia Inc Awarded Grant

We are very pleased to announce that our application for a grant from Connect Groups Pay it Forward Grant Program has been successful.

The grant of \$2,200 will be used for the production of a new brochure, banners and venue hire for our meetings.

The brochure and banners are in the final stages of design and production and we hope to have them ready for distribution by the end of this month.

The brochure is designed for patients who may not have been diagnosed yet or have just been diagnosed and looking for answers to their questions about BEB. It will be distributed to front-line health professionals.

Support for **Blepharospasm Australia Inc.**

We are grateful for the continued support from sponsors Merz Australia Pty Ltd and Allergan Australia Pty Ltd.

Strategic Alliances

With our limited resources we rely on building alliances with other organisations. **SpecSavers** in Garden City are now working with us on supplying FL41 lenses in both normal spectacles and the fit-overs. Our champions at SpecSavers will be at the End of year function on November 17. Let's make it a well supported event!

We would like to thank the owners of the new **Guylian Belgian Chocolate Cafe** on St George's Terrace Perth for sponsoring our board meetings. If you are in town it's a must place to try for you chocoholics.